17-20 MARCH 2010

WED 17 MARCH

ANTHONY MCCALL
ARTIST
4:00 pm  ‘You and I Horizontal’
exhibition opening CFA 421
6:00 pm  artist’s talk
studio for creative inquiry CFA 111

THU 18 MARCH

BACKSTAGE
1:30 pm  open house
chosky theatre

THU 18 MARCH

ERKKI HUHTAMO
MEDIA ARCHAEOLOGIST
6:00 pm  ‘Projecting Images: a Media-Archaeological Perspective’
studio for creative inquiry CFA 111

FRI 19 MARCH

GAME NIGHT
10:00 pm  video games provided by ETC
studio for creative inquiry CFA 111

SAT 20 MARCH

screening ‘CONICAL INTERSECT’
by GORDON MATTA-CLARK
4:30 pm  dialog and closing reception
studio for creative inquiry CFA 111

SAT 20 MARCH

ERNIE GEHR
EXPERIMENTAL FILMMAKER
6:00 pm  films and discussion
studio for creative inquiry CFA 111

While the term Virtual Reality entered our vocabulary a mere 20
years ago, the desire for simulation and special effects have existed
as long as there has been artistic representation. To succeed in
making virtual effects, two major elements need to be in place: a
precise production technique and a subject to perceive the effect.
Virtuality, contemporary or historical, takes many forms. High-
fidelity digital simulations, world maps and surveying technology,
descriptive geometry, cinema and photography, and more, either
digital or analog, combine into a long history of virtual technolo-
gies. The artists included in this dialog work within the realm of
phenomenal perception, ungrounding our conditioned ways of
seeing to create an ambiguous play between physical and percep-
tual space. The experience of these works is of dynamic parallax
and shifting displacement, in a space that is both present and
absent. Impossible space, space that can be perceived, occupied
and experienced, but does not exist.

The JILL WATSON FESTIVAL ACROSS THE ARTS
honors Jill Watson’s commitment to an interdisciplinary philosophy as an artist and celebrates her accomplishments and recogni-
tion as an architect. Jill Watson was a Carnegie Mellon University alumnus, adjunct faculty member of the School of Architecture and acclaimed Pittsburgh architect who died in the
TWA Flight 800 plane crash on July 17, 1996.

The festival is made possible by the JILL WATSON FAMILY FOUNDATION.
We thank the following for their generous support:
College of Fine Arts
School of Architecture
School of Art
School of Drama
ETC Entertainment Technology Center
Carnegie Museum of Art

www.cmu.edu/cfa/watson

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